

## Quick Ripose

The Ripose Technique is provided by Ripose and its associates to minimise effort, cost and time as well as maximising the productivity of the practitioner in delivering quality strategic planning deliverables.

To this end Ripose offers prospective clients the opportunity to sample the technique without having to undertake all of the Ripose Technique steps.

### The offer

For a fixed price of \$5,500.00 we will undertake a Quick Ripose session and produce a Quick Ripose containing the following sections:

- **Management summary** Summarises the Quick Ripose findings.  
The full Ripose report will be expanded to include the strengths, weaknesses, mitigating factors and key issues as part of a Ripose assignment.  
This will help align management's effort to improve the internal values/quality of the enterprise as well as the public marketing/quantitative statements.
- **Goals** Defines the internal value statements - 1 purpose, 4 mission statements and some of the 11 critical success factors inherent in the associated documents.
- **Key performance indicators** Defines some measures that need to be addressed if the purpose of the enterprise is to be realised.
- **Appendices** Provides several deliverable activity steps, an agreement summary and a glossary of terms.

### Your involvement

The Quick Ripose offer could rely on 1-hour of one of your company's management time, and the use of readily available documents such as the company's annual report or current business plan.



Rapidly integrates patterns of strategic elements

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### **Why you should consider us**

According to one source (The Standish Group), the average spend on an information technology development project varies between half a million and 2.4 million dollars. Each year, in the USA alone, over \$250 billion are spent on more than 175,000 projects.

The number of development projects which meet senior management objectives (ie. succeed) ranges between 16% and 25%. In other words, between 75% and 84% fail. An estimated 60% of failures can be attributed to the lack of quality knowledge management. Improving the quality of knowledge of the business requirements can dramatically reduce these failures. This must be done before committing further resources (people, time and money) to develop/purchase and implement the physical solutions/packages.

The Ripose Technique will produce a quality knowledge map at a cost of between 2% and 11% of the total cost of just one development project (conditions apply).

Surely this is not too high a price to pay as an insurance against your project becoming yet another failure statistic?

### **Next steps**

In order to deliver the benefits of the Ripose Technique (see the brochure on our web site at <http://www.ripose.com/WhatIsRipose.pdf>) - What is Ripose?

The following steps are required:

1. An agreement will be drawn up between Ripose Pty Limited and your company enabling Ripose to undertake producing a strategic business plan - goals document.
2. Ripose together with at least one senior company manager will produce an assignment plan detailing the dates, participants and duration of the assignment.
3. Ripose will produce the strategic business plan - goals.
4. The company senior management will accept the findings.
5. A further agreement will be drawn up enabling a proof of concept to be produced with the Ripose Technique.

### **About us**

Ripose rapidly clarifies an organization's objectives and strategies by identifying, documenting and managing three types of knowledge - explicit, tacit and hidden with the Ripose Technique. We produce high quality deliverables from strategic plans to implemented solutions rapidly with the Ripose CASPAR engine.

### **Contact us**

You owe it to yourself and your organisation to discuss the Ripose Technique with a Ripose associate and receive access to white papers, fact sheets and/or presentations.

For more information, please visit our web site at <http://www.Ripose.com>, or contact us.