Charles M Richter

My postings on Twitter – 21 April to 9 Aug 2009

1. Thinking how hidden agendas cause hardships for others - the current economic crisis is a good example of this phenomenon
2. Thinking about whether Love is:- a person's purpose; of Benefit to a person; or a Value?
3. Thinking about whether Wealth/Prosperity is:- a person's purpose; of Benefit to a person; or a Value?
4. Looking at some peoples comments on 'values'
5. I believe/know that there is a scientific approach to align all values and hence make it easier to achieve some sort of peace
6. Peace = Please Everyone, Align Common Elements - where 'values' is one of the elements
7. 'Values' are subordinate to 'Benefits' The Benefits 'Health Affection Perception Prosperity' Yields (HAPPY) 'Values'
8. 'Benefits' are one of the common elements that need to be aligned if 'peace' is to become a reality.
9. 'Hardships' ('Disease Hate Poverty Ignorance') are the opposite of 'Benefits' (see my original thought below) and 'Hardships' block peace
10. Thinking - 'PREP' (Prosperity Robustness Esteem Perception) is another acronym for 'Benefits' - PREPare your benefits
11. Thinking - searching for the word 'Benefits' on the net, yields nearly 300,000,000 entries - it would take nearly 4,000 person years
12. Thinking - what if all benefits could be transcended into just the four - 'PREPare your Benefits'
13. Thinking - searching for the word 'Values' on the net, yields over 290,000,000 entries - it would take nearly 4,000 person years
14. Thinking - what if all Values could be transcended into just eleven and these shared among the four benefits
15. Updating 'it would take nearly 4,000 person years' by adding the words 'to examine all of them' - 140 chars not enough to express everything
16. Thinking if 'PREPare your Benefits' then what is a person's 'Purpose'?
17. Thinking - perhaps someone will try to define the 11 'Values' (& probably the eleven 'Devalues') & how they relate to Benefits & Hardships
18. Thinking - my answer to what is a person's Purpose is one of the following - To: Thrive; Survive; Succumb - it all depends on one's values
19. Thinking - three 'Values' of 'Prosperity' could be 'Profitability; Audience; Uniqueness' - or synonyms of these
20. Thinking - three 'Devalues' of 'Prosperity' namely 'Poverty' could be 'Losses; Isolation; Commonplace' - or synonyms of these
21. Thinking - three 'Values' of 'Robustness' could be 'Productivity; Resources; Distribution' - or synonyms of these
22. Thinking - three 'Devalues' of 'Robustness' namely 'Disease' could be 'Boycotts; Destitute; Withholding' - or synonyms of these
23. I have developed a paper based and an on line 'Thesaurus' of 'Benefits', 'Hardships', 'Values' and 'Devalues' for individuals to use
24. Thinking about information - in my opinion information can be subdivided into: Objectives and Knowledge;

25. Thinking about objectives - in my opinion objectives can be subdivided into Goals and Measures
26. Thinking about Goals - in my opinion Goals can be subdivided into 1 Purpose; 4 Benefits; and 11 Values
27. Thinking about Measures - 'Values can be expressed in terms of their 'Key performance indicators'
28. Thinking about KPIs - in my opinion 'Key performance indicators' can be further subdivided into lower level performance indicators
29. Thinking - to further the cause of 'Peace' (see earlier posting for the acronym), 'Measures' are another set of common elements
30. Thinking - before tackling 'Measures/issues' it is important to identify ones 'Strengths and Weaknesses'
31. To identify 'Strengths and Weaknesses' you will need to rank your 'Values' - first identify your 'Needs & Wants' (5 Needs and 6 Wants)
32. Once you have identified your weaknesses, then start to identify the 'Measures' you need to overcome your shortcomings
33. To identify 'Measures', look at the definition of the 'Value' and ask 6 primary questions pertaining to the 'Value'
34. Rudyard Kipling identified the 6 in his poem 'I keep six honest serving-men' - they are a great way to start the process
35. There are a further 13 or so questions you can ask if insufficient 'Measure' are found
36. The total number of 'Measures' per 'Value' should not exceed 7 + or -2 - Use 'The Magical Number Seven, Plus or Minus Two' as a search
37. In my first posting I thought about hidden agendas – identifying 'Measures' reduces this risk
38. Each 'Measure' can now have a monitory estimate allocated to it – either Income, or expense (Capex or Opex) - this helps create a budget
39. The difference between the income and expenditure (Capex or Opex) can be expressed as EBITDA - use a search engine for definitions
40. Once you have defined sufficient 'Measure' (depends on number of weak Values'), you will be ready to identify your 'Knowledge' requirements
41. I define 'Knowledge' as being the 'Information classes' (eg an Offering) required to support the existence of a 'Measure'
42. I have uncovered 23 'Fundamental Knowledge Classes' that will support any individual or business - not all 23 are necessary
43. The 23 FKCs (Fundamental Knowledge Classes) are subdivided into 4 sections
44. The 4 sections are Principal (6), 1st level, 2nd level Intersecting (8 & 5) and Ancillaries (4) - this then complies with the 'Rule of 7'
45. The first 3 sections conform to the 6 primary questions & 13 additional questions (created by combining the 6 primary & 8 1st level ones)
46. Each 'Knowledge Class' (aka as an 'Entity') can be subdivided in lower classes (synonyms) - could be up to 9 levels deep and 9 wide
47. An example of this is an 'Offering' which could be a: Product; Service; Package & each of these could have a: Judicial and/or Safety rating
48. Analysing a Product could yield a sub structure of a: Consumable; Possession
49. How many 'Entities' does a person need to know about?

50. Following the rule of 7, the minimum is 25 – the more one knows the better prepared one will be
51. Knowledge is required to identify 'Actions' (aka 'Strategies') & 'Systems' (aka 'Tactics') – more on this later
52. Summarising Information – Information can now be expressed as the known 'Objectives' & 'Knowledge Classes' of a person or group of people
53. Hoping that my previous twitterings have been understood. If not then the rest of my twittering may be meaningless
54. ' Actions'/'Strategies' condenses the 'Principal Fundamental Entities' & 'Ancillaries' into 5 generic strategies - see my May 8 posting (43rd)
55. Every person & organisation need all of these 'Strategies' if they are going to thrive or survive - a financial strategy is one of the 5
56. 'Strategies' can be subdivided into a number of 'Tactics' – accounts receivable is a tactic belonging to the financial strategy
57. Without a reasonable number of 'Knowledge Classes' uncovering 'Strategies' & 'Tactics' may well depend on luck (hit or miss)
58. Summarising 'Systems' – 'Systems' can now be expressed as the known 'Strategies' & 'Tactics' of a person or group of people
59. Summarising {'Information' & 'Systems'} - 'Information' & 'Systems' can now be expressed as the known 'Concept' of a person or group
60. The resulting document, produced by collating all the discoveries of the 'Concept', can be called the 'Proof of concept' (PoC)
61. Formulating a theory - Well defined 'Information' & 'Systems' (I&S) create a sound PoC. Ill defined or missing (I&S) create an unstable PoC
62. A sound PoC contains all the aligned common elements necessary to assist 'Peace', there are no hidden agenda items
63. A sound 'Proof of Concept' contains sufficient information to develop a sound 'Business Plan', one anyone can take to a bank
64. A 'Business Plan' should contain the following sections: Finances; Risk; Production; Marketing; Quality; Resources; Projects
65. The PoC delivery approach, in my twitters, will take approx 65 hrs (1 month) for a small business & 400 hrs (3 months) for a large one
66. The quality and speed of delivery is due to: 1) A sound approach; 2) Software written to record and manipulate the 'Business Objects'
67. The approach is generic, it can be used for any: Individual; Family; Business; Political Party, Government Agency; Religious Body
68. This concludes my twittering on the 'Conceptual Phase' of the 'Business Requirements Definition' – thank you for following me so far
69. My next twitterings will address the 'Proof of Logic', to ensure: Information systems fully support the PoC; No hidden IT agendas creep in
70. The most significant deliverable of the PoC is the 'Project release plan'. It identifies the order in which 'Projects' are to be implemented
71. Projects can be both manual or computer based
72. The most significant step in the 'Logical Phase' is the development of the data bases (developed in 'Project' implementation sequence)

73. Step 1 - identify & record the 'Facts/Attributes/Properties' for each 'Entity' in the PoC using the 'Business Objects' software (update 66)
74. Step 2 - assign physical database (db) properties to each attribute type (eg 'integer', 'character', 'money', 'date') - for db generation
75. Step 3 - use function point counting (in the 'Business Objects' software) to determine the approx development time of screens & reports
76. Step 4 - Prepare the 'Proof of Logic' (PoL) documentation - reports & presentations
77. PoL documentation contains: db design; Screens & reports; Dev costs; Implementation plan; Business subject areas ('Strategies' & 'Tactics')
78. Step 5 - Present the 'Proof of Logic' to management for funding purposes
79. The PoL (aka IT strategies) should take approx 65 hours (2 weeks) for a db design of 23 tables
80. Steps 1 thru 5 should be repeated for each 'Project' (in implementation sequence)
81. Once funding has been approved, the 'Application development' phase (aka Use cases, Joint application development) can commence for each PoL
82. The 'Application development' phase is probably the most technical of all. It requires a good grasp of programming logic
83. Whether you use a web browser or an 'Integrated development environment' software product, it is programming software that makes it work
84. There are 3 basic constructs to programming logic: Sequence; Selection; Iteration
85. Sequence - Do 'A' then Do 'B'
86. Selection - [If (something) then Do 'A' else Do 'B'] or [the use of the 'Case statement']
87. Iteration – [Do while] [Repeat until] [For loops]
88. Time to look at the processes needed for data base manipulation
89. 5 'CRUDE Processes' will be required: Create; Read; Update; Delete (logical/marked for delete); Expunge (permanent delete)
90. Screens can now be developed for each data base table (see implementation priority in the PoL) – use the 5 CRUDE processes and 3 constructs
91. Reports can now be developed for each data base table (see implementation priority in the PoL) – use the 5 CRUDE processes and 3 constructs
92. Program specifications can be written (using pseudo code) prior to committing to any specific computer language - structured walk throughs
93. Summarising PoL - Develop PoLs in implementation sequence as discovered in the PoC - Understand the 3 constructs & 5 CRUDE processes
94. PoLs reduce the likelihood of hidden agendas causing budget blow-outs and hence hardships
95. This ends my twittering on Logic – thank you for following me
96. Thinking about the physical implementation of computer software
97. Step 1 – generate the data base physical schema. For each PoL Subject area carry out the next steps
98. Step 2 – code screens and reports in a programming language of choice - or outsource the coding due to a good set of specifications
99. Step 3 – unit test each program
100. Step 4 – once all programs in the PoL subject area have been unit tested, system test all programs in a realistic real time environment
101. Step 5 – implement the system

102. This ends my twittering on the Physical – thank you for following me
103. Wondering if anyone is wondering about my twittering?
104. Stimulus packages are short survival measures. Perhaps governments and businesses need to change their structure in order to thrive
105. Current structures are probably the cause of redundancies & inefficiencies & hence cost more
106. I have a proposed structure (based on twittering # 26 - 6:39 AM May 4th) which will be more efficient, effective, ethical and easier for all
107. Working on my response to the Cairns Regional Council Draft Corporate Plan 2009-2014 - this plan proves my point - 20 May @ 4:20
108. I have now completed my response to the Draft Cairns Regional Council. The draft is more an advert for the CRC than a plan
109. Creating a 'Strategic planning for the uninitiated' course - to teach anyone how to read a corporate/strategic plan
110. Note: Use a good dictionary or on-line search engine to look up words you may not understand
111. Slide 1 – What is a Strategic/Corporate/Business plan?
112. Answer: A comprehensive framework outlining the conceptual overview (objectives, knowledge and strategies) of a person or organisation
113. Slide 2 – How is the framework created?
114. Answer: Using the 'Trivium' construct (described by Charlemagne in medieval times) of Grammar, Logic and Rhetoric
115. Slide 3 – What topics should the framework cover?
116. Answer: Budget figures; Risk analysis; Production/services plan; Marketing plan; Quality assurance; Resource plan; Operations plan
117. Slide 4 – How do these topics align with the conceptual view of the organisation?
118. Answers: Objectives covered by Budget figures, Risk analysis, Marketing plan & Quality assurance
119. Knowledge covered by the Production/services plan & Resource plan
120. Strategies covered by the Operation plan (list of projects, their priorities & associated costs)
121. Slide 5 – What are objectives?
122. Answer - First define the word 'objective' - a noun meaning 'something sought or aimed at'
123. Next use 'Grammar' to parse the definition of the word 'something' (ie find synonyms) – hint: use a good thesaurus
124. Solution – an objective can be a: goal; mission; purpose; aspiration; .. (there are more synonyms, but these 4 will suffice for the moment)
125. Now, 'mission' (a task) and 'aspiration' (a desire to achieve) appear to be anomalies – so find a few more synonyms for them
126. Mission is difficult (it suggests doing something), so is a task beneficial or not? so I will consider 'benefits' as an objective
127. Aspiration is also hard but I have selected 2 'desires'; values; measures (gauge) - you may select more, but let us see where these take us
128. So by use of 'logic' & 'grammar' (& 'rhetoric'?) I have a framework - an objective can be a: goal; purpose; benefits; values; measures

129. Now, 'goal' and 'measures' seem to be out of place, so a bit more 'trivium' is needed to refine the framework
130. Intuitively Goal; purpose; benefits; values; seem to belong together so the 'Goal' framework could be a; purpose; benefits; values;
131. So, an objective can now be defined as a framework consisting of Goals (consisting of purpose; benefits; values – hence the plural) & Measures
132. A further refinement to this framework is needed, before we can effectively use it to read the framework of a corporate plan
133. Logically the use of plurals (benefits, values & measures) indicate that there are multiple objects. A hierarchy framework can now be built
134. A purpose has 1 or many benefits, a benefit has one or many values and a value has one or many measures
135. It is now time to work out how many benefits a purpose has, how many values a benefit has & how many measures a value has
136. There has to be a finite number of benefits & values, otherwise it would be impossible to develop a workable generic (translation) framework
137. Without a translation framework, corporate plans would be open to rhetoric & history shows that incomplete corporate plans lead to failure
138. How to use my suggested framework to help read & determine the veracity of a corporate plan
139. An aside - for the finite number of benefits and values see my posting 10 (5:56 AM Apr 28th) thru 21 (Apr 30)
140. Slide 6 – Case study: An existing corporate plan contains 7 sections: Vision; Mission; Key trends; Values; Goals: Objectives; Key projects
141. For full details see the pdfs on www.cairns.qld.gov.au/content/communityEngagement/CorporatePlan.htm
142. Their 'Vision & Mission' almost maps to my 'Purpose' – they have 2 & I have 1
143. Perhaps their Purpose is their 'Vision' & their Mission is a mixture of benefits and values
144. Their 'Key trends' almost map to my 'Measures' hence they are 'objectives', but in my framework they are subordinate to values
145. Eg – their 'Population growth' is a measure of my value 'Market' - how to increase it
146. Their 'Values' are more difficult to map
147. Eg – their 'Pride in our work' = my value 'Quality'; their 'Sustainability' = my value 'Plan'
148. Their Goals almost map to my 'benefits' and 'values' but in my framework a 'goal' is type of 'objective'
149. Eg 1 – their 'Caring for the environment' could = my value 'Resources' which is a subset of the 'Benefit' called 'Health/Robust'
150. Eg 2 – their 'Delivering integrated planning' = my value 'Plan'
151. Eg 3 – Their 'Creating a prosperous region' = my 'benefit' 'Prosperity'
152. Their 'objectives' are now even more difficult to map as they appear to be = to my 'measures', 'values' and in some cases 'benefits'
153. Their 'Key projects' contain redundancies and cannot be verified as they have not revealed their knowledge
154. Nor are they able to set priorities, nor efficiently cost each project

155. Using my framework, I can read their draft plan & find it deficient, a lot more work will be needed to make the final plan work
156. I trust my twitterings has helped unravel the mysteries of strategic planning
157. It was a challenge trying to present material using only 140 characters – pls contact me if you want more information
158. Thank you for following me
159. Please contact me if you would like a pdf of all my twitterings
160. Exercise - In 2009 the Queensland Govt published a framework of 6 stages local govt needed to follow to create a strategic/corporate plan
161. Strategic planning - Stage 1 - Review strategic direction
162. Corporate planning - Stage 2 - Develop the corporate plan
163. Corporate planning - Stage 3 - Consolidation & feedback
164. Corporate planning - Stage 4 - Develop the operational plan & budgets
165. Corporate planning - Stage 5 – Implement the plans
166. Corporate planning - Stage 6 – Annual reporting & review
167. See framework on www.localgovernment.qld.gov.au/LocalGovernment/Soyouwanttobeacouncillor/Module5Corporateandfinancialmanagement.aspx
168. Is this framework viable?
169. With enough money & power, any framework can be made to appear viable
170. My answer is that the proposed Govt framework is not viable and my reasons are as follows:
171. Stage 1 is designed to take about 6 months (Aug – Jan) and may or may not be undertaken at the same time as the rest of the stages
172. Stage 2 follows on from Stage 1 and will take a further 5 months (Feb – Jun) to deliver its findings
173. Stage 3 appears to run in parallel with Stage 2 (Mar – May) which may or may not provide sufficient time for stakeholders to respond
174. Stage 4 appears to run in parallel to Stage 2 and hence the budget figures may or may not align with the findings of Stage 2
175. Stage 5 begins after the budget and the corporate plan have been accepted by the Council. This may take 1 – 3 months (Jul – Sep)
176. Stage 6 can only begin after Stage 5 has been completed and appears to run in parallel with Stage 1
177. Unless I am missing something, the proposed work can never be achieved in 12 months & be expected to deliver an efficient & effective outcome
178. The framework I suggested (Slide 3, 18 Jun 2009) will take appox 3 months
179. And will deliver: Budget figures; Risk analysis; Production/services plan; Marketing plan; Quality assurance; Resource plan; Operations plan
180. Thank you for following my tweets
181. Feedback: I have just read & analysed the CRC Budget Action Plan 2009-2010 and would like to register the following comments:
182. www.cairns.qld.gov.au/content/publicationsReports/files/Budget0910_actionplanWEB.pdf
183. **Aligning the Budget with the Corporate Plan**
184. The 5 Key economic policy areas of the budget document, have very little in common with the 5 focus areas in the original brochure

185. Nor with the 6 Goals, 38 Objectives and 59 Key Projects identified in the Draft Corporate Plan 2009-2014
186. See www.cairns.qld.gov.au/content/communityEngagement/Files/CorpPlan_part3.pdf
187. Trying to link the Budget Action Plans 71 budgetary items & the 'Corporate plan' goals laid out in the I discovered the following:
188. 47% had no links to any goal; 20% had multiple links; 33% linked to a single goal/objective/Key projects (unable to determine which one)
189. **Budget figures**
190. The total of itemised budgetary items (60%) was in excess of $387 million yet the estimated revenue was $277 million
191. See pg 5 www.cairns.qld.gov.au/content/communityEngagement/Files/CorpPlan_part1.pdf
192. Rates would need to be raised by at least 40% to cover this deficit
193. **Annual planning cycle** – See my tweets 160 thru 177 (8:14am June 22)
194. The CRC is probably following the Queensland Government's directives as laid out on their web site
195. See www.localgovernment.qld.gov.au/LocalGovernment/Soyouwanttobeacouncillor/Module5CorporateandfinancialmanagementaspxC
196. However I hold grave doubts as to the accuracy of their approach. My main areas of concern with this approach is:
197. The proposed work (outlined in the plan) can never be achieved in 12 months and be expected to deliver an efficient and effective outcome
198. Stage 4 (Develop the operational plan and budgets) appears to run in parallel to Stage 2 (Develop the corporate plan)
199. and hence the budget figures may or may not align with the findings of Stage 2 - this is now confirmed by the CRC 2009-2010 Budget exercise
200. Stage 5 (Implement the plans) begins after the budget & the corporate plan have been accepted by Council. May take 1 – 3 months (Jul – Sep)
201. **Conclusion**
202. Whilst the Draft Corporate Plan covers a 5 year period and that the annual budget covers 1 year, there seems to be gaping gap between them
203. 71 items were identified in the budget compared with 59 items in the Key Project, Services & Actions in the Draft plan
204. This leads me to the conclusion that the Draft Corporate Plan is nothing more than a marketing plan completed by the corporate planners
205. {Which contradicts the purpose of a Corporate plan (see my tweet 111 5:40 AM Jun 18th)}
206. Whilst the budget is an accounting document completed by financial experts who may or may not trust the contents of the Corporate Plan
207. This identifies a gap between the CFO and Corporate planners which has to somehow be resolved by the CEO and/or the Mayor
208. This now becomes a costly political rather than a fact revealing exercise
209. This gap is almost as wide as that which exists between business operators and information technologists
210. I welcome the opportunity to answer any questions regarding this Feedback (beginning at 4:59 AM Jul 1st - or any of my other tweets)
211. Thank you for following my tweets

212. I have been busy creating presentations on You Tube. My first attempt can be found on http://www.youtube.com/watch?v=Mc4qChrDW84
213. Created my second You Tube presentation on the Information Architect. This can be found on http://www.youtube.com/watch?v=z16I3p2_RYI
214. Created my third You Tube presentation on the Business Architect. This can be found on http://www.youtube.com/watch?v=uNss9gepe0Y
215. Created my fourth You Tube presentation on the Ripose Architect grade 1. This can be found on http://www.youtube.com/watch?v=nPcVr-gr4gU
216. Created my fifth You Tube presentation on the Ripose Architect grade 2. This can be found on http://www.youtube.com/watch?v=8SDrOIqaDK4
217. I have now summarised my 5 presentations on the ripose.org site – see http://www.ripose.com/ripose.org/YouTubePresentations.html
218. I have added a new presentation – see http://www.ripose.com/ripose.org/YouTubePresentations.html - system/solutions architect
219. I have added 2 more presentations on YouTube (explaining the stakeholder) – see http://www.ripose.com/ripose.org/YouTubePresentations.html
220. Summarised 17 frameworks to develop business information systems - http://www.ripose.com/ripose.org/FrameworksAndRipose.pdf
221. I have added 2 more presentations on YouTube (explaining TOGAF) – see http://www.ripose.com/ripose.org/FrameworkPresentations.html
222. I have added 2 more presentations on YouTube (explaining Zachman) – see http://www.ripose.com/ripose.org/FrameworkPresentations.html
223. I have added a YouTube presentation on speculation and success - http://www.youtube.com/watch?v=w__yb7L9wGU
224. I have added a YouTube presentation on the logical data base designer - http://www.ripose.com/ripose.org/YouTubePresentations.html
225. ~~Double standards, hidden agendas & double speak can all be sourced from contradictory 'trivium' (poor logic, ambiguous grammar and glib rhetoric)~~
226. The Rt Hon Gillard's govt is again a good example of ministries aligned to political projects rather than the benefits & values for all
227. I'm saying Yes to benefits and No to hardships
228. PREP are (prepare) your benefits - in order to understand what benefits are
229. Ripose has moved into its virtual corporate head quarters in second life - If you use sl, log in and search for Ripose in groups
230. Have just completed the slide show for my Second Life seminar called 'Strategic Planning 101'. Dates & times to be announced soon.
231. Created my 20th presentation on Strategic planning 101. It can be found on http://www.youtube.com/watch?v=h_7Ptc7PfZY See previous tweet
232. Uploaded a 1 minute advert introducing the Second life seminar Strategic planning 101 - see http://www.youtube.com/watch?v=FMv81pmmp4M
233. I have now completed v0.01 of a fact sheet called 'what Ripose is not', It may help explain what Ripose is by describing what it is not
234. Herald Sun report Vic police may abandon new computer system after a $100mil blowout. Which planning framework was used?
235. Value first, measure second – How can one measure what isn't of value? The Ripose Technique can show how this is done

236. For what it is worth herewith four 4 rules based on heuristics and possibly common sense
237. Happiness: do the right thing for the right reason; a place for everything and everything in its place; use the rule of 7; do good
238. Unhappiness: do the wrong thing for the wrong reason; daydream; disregard the rule of 7; cause hardship
239. Mediocrity; do the wrong thing for the right reason; brain storm; pay lip service to the rule of 7 ; claim to do good
240. Ambivalence: do the right thing for the wrong reason; random thoughts; ignore the rule of 7; be indifferent
241. How can anyone expect those in power to reach a bilateral agreement on any issue without a common set of benefits and values? I do not!!
242. Carbon tax! After all the effort and money spent on the EPA! Some authority will need to monitor the carbon emissions of polluters
243. Imho a few highly influential adolescent humane human beings seem to make the possible as impossible as possible for most human beings
244. Imho technology is but 1 value providing the benefit of perceptiveness which assists sustainability. It is by no means the most important 1
245. Communication is another value providing the benefit of perceptiveness which assists sustainability. It is by no means the most important 1
246. Planning is the 3rd value providing the benefit of perceptiveness which assists sustainability. It is by no means the most important 1
247. Which of the 3 aforementioned values is most important to you? Your choice is your need, - the other 2 are your wants!
248. Profitability is but 1 value providing the benefit of prosperity which assists sustainability. It is by no means the most important 1
249. An audience is another value providing the benefit of prosperity which assists sustainability. It is by no means the most important 1
250. Being unique is another value providing the benefit of prosperity which assists sustainability. It is by no means the most important 1
251. Which 1 of these 3 values is important to you? Your choice is your need! the other 2 are your wants
252. Productivity is but 1 value providing the benefit of robustness which assists sustainability. It is by no means the most important 1
253. Resourcefulness is another value providing the benefit of robustness which assists sustainability. It is by no means the most important 1
254. Distribution is another value providing the benefit of robustness which assists sustainability. It is by no means the most important 1
255. Which 1 of these aforementioned values is important to you? Your choice is your need! The other 2 are your wants
256. Benevolence is a value providing the benefit of esteem which assists sustainability. It is an important 1
257. And finally quality is a value providing the benefit of esteem which assists sustainability. It is an important 1
258. Imho both the aforementioned values are of importance to everyone! They are therefore both everyone's needs,

259. The 11 values can be used to assist anyone determine whether any venture is worthwhile contemplating. Follow up tweets will give an example
260. In Oct 00, I felt the need to research & develop a hyp evolution of mankind in some form of chronological order - see http://www.ripose.com/Research/HistoryOfMankind.html
261. In Dec 2011 I was asked to make minor changes to this research. I would do so if & only if the changes would add any value to my research
262. In my next few posts, I will demonstrate how I used the 11 generic values to make the determination
263. 1st I need to establish a rating system. Each benefit will attract a score of 10. A score of greater than 53% will indicate I do the change
264. To achieve this, value needs will be rated out of 4 & wants 3. Values for the esteem benefit will be rated out of 5
265. 2nd my value needs are uniqueness, productivity & planning. If I make the change, will it add value to my research? l used the following:
266. Profitability = 1/3 as I do not see the change improving my bottom line by much
267. Audience = 1/3 as I may attract a few more people to the web page
268. Uniqueness = 0/4 as I do not see how the change will improve this value
269. This gives me a score of 2/10 leaving me to get 19/30 for the remaining 9 values
270. Productivity = 0/4 as I do not see the change increasing how I do things
271. Resources = 1/3 as the change may improve the asset of the web page
272. Distribution = 0/3 as the change will not alter the way I share the web page
273. This gives me a score of 1/10 leaving me to get 18/20 for the remaining 5 values
274. Benevolence = 3/5 as I may be doing a little more good by carrying out the change
275. Quality = 3/5 as I may be improving the overall quality of the web page
276. This gives me a score of 6/10. I now need 12/10 for the last 3 values. As this is impossible I determined no change as no added value! QED
277. I have created a free service to help create a scorecard like the one I demonstrated http://www.ripose.com/ripose.org/iCaspar
278. Oh the inhumanity! Ruled by humane adolescent human beings adored by adolescent human beings purporting to protect the children!
279. Rest In Pieces Or Survive Eternally! An acronym providing an exculpatory technique with the latter & a warning if the former is followed
280. A non-exculpatory technique could initially systematically cause radical errors with you (or your organisation) due to just 1 hidden agenda
281. My plea for world peace – please everyone, align common elements!!!!!
282. The first element everyone should align is their purpose. 'To survive without dominating anyone' would be a good start.
283. The G20. Cld someone pls explain why the Australian Govt sent our Treasurer to this conference rather than our Finance Minister?
284. Wishing everyone a wondrous festive season and a H)ealthy A)ffectionate P)erceptive P)rosperous Y)ielding 2015
285. IMHO the building blocks to being happy are information & understanding
286. Information: consider it to be the 'DNA' within all conceptual, logical & physical objects which makes up all of human understanding
287. Introducing Prysm - viewing life's building blocks. Following on from my last tweet I've decided to make a game using these building blocks

288. Imho the needs of the many outweigh the wants (not the needs) of the few. Only if the common values can be identified and agreed on
289. You may have heard of SETI. The oodles of $$s spent on this past time could have been put to better use. My SILFOME should be an improvement
290. SETI – searching for extra terrestrial intelligence http://openseti.org/OSCost.html.
291. SILFOME - seeking intelligent life forms on mother earth. PRYSMS - please review your story more scientifically www.ripose.org/prysms
292. I've now added the psychological aspect of 'nature & nurture' to Prysms. www.ripose.org/prysms - Have a nice day
293. A proof of concept is not a prototype. It is proof positive that the something will 'stand the test of time' before becoming one